



GROUPE GM

Produits d'accueil exclusifs

Exclusive amenities

MERCURIALE CLEF VERTE 2026

Hôtels & Auberges de Jeunesse

MERCURIALE CLEF VERTE 2026 - GROUPE GM France

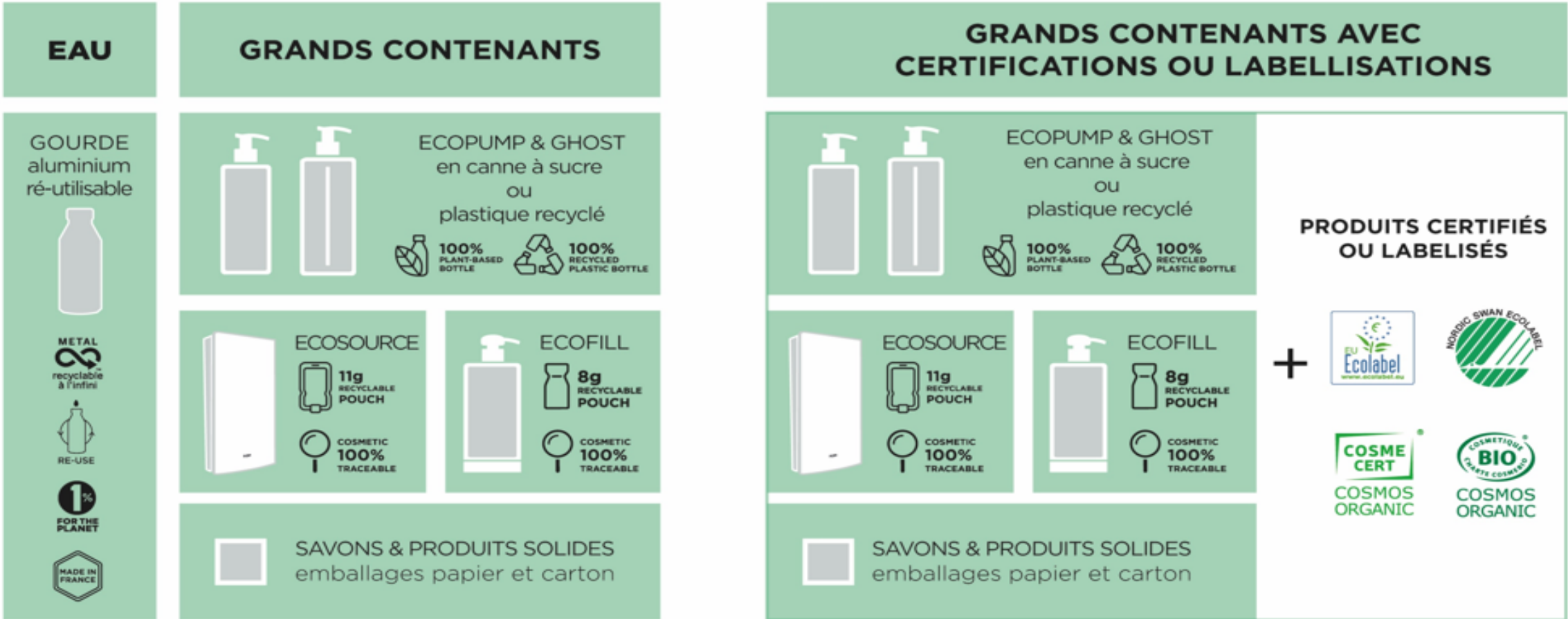
CRITERE IMPERATIF 91

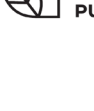
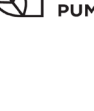
« Vous avez supprimé vos produits d'accueil en conditionnement individuel (hygiène et alimentaire) ou vous proposez des produits sous emballages papier, carton ou kraft recyclés ou recyclables. »

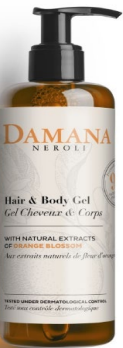
CRITERE CONSEILLE 108

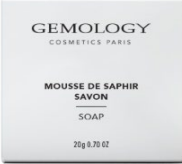
« Les produits d'accueil (hygiène/alimentaire) portent une certification ou un label écologique ou sont des produits locaux respectueux de l'environnement.»

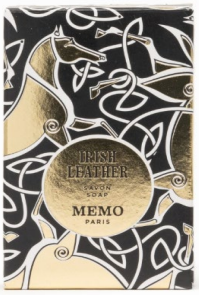
%
Tous nos produits cosmétiques contiennent de 92 à 99% d'ingrédients d'origine naturelle

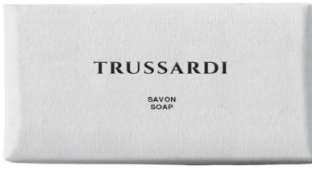
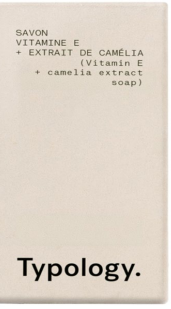
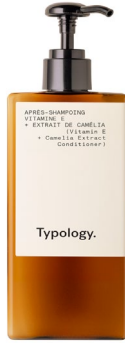


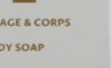
MARQUES	Savons	Ecopump 300 ml	Ghost 400 ml	Ecosource 375 ml	Ecofill 300 ou 400 ml
 Maison de Parfum PARIS 		  RECYCLED PLASTIC BOTTLE			
CRITERE 91	✓	✓			
CRITERE 108					
A Z Z A R O For Woman & Man 	 	  PLANT-BASED BOTTLE  BIO-RESIN PUMP			
CRITERE 91	✓	✓			
CRITERE 108					
BALTIC BLISS® 		  RECYCLED PLASTIC BOTTLE  BIO-RESIN PUMP 		  11g RECYCLABLE POUCH 	
CRITERE 91		✓		✓	
CRITERE 108		✓		✓	
BIENVENUE PARIS 	  	  PLANT-BASED BOTTLE  BIO-RESIN PUMP	  PLANT-BASED BOTTLE		  RECYCLED PLASTIC BOTTLE  8g RECYCLABLE POUCH  TRACEABLE COSMETIC
CRITERE 91	✓	✓	✓		✓
CRITERE 108					
CASANERA® Made in Maquis 	  	  RECYCLED PLASTIC BOTTLE  BIO-RESIN PUMP			  (alu) bottle  8g RECYCLABLE POUCH  TRACEABLE COSMETIC
CRITERE 91	✓	✓			✓
CRITERE 108	✓				
CINQ MÔNDES SPA PARIS 	 	  PLANT-BASED BOTTLE  BIO-RESIN PUMP			  (alu) bottle  8g RECYCLABLE POUCH  TRACEABLE COSMETIC
CRITERE 91	✓	✓			✓
CRITERE 108					
CLARINS PARIS 	 	  RECYCLED PLASTIC BOTTLE  MADE FROM RENEWABLE MATERIALS			  (alu) bottle  8g RECYCLABLE POUCH  TRACEABLE COSMETIC
CRITERE 91	✓	✓			✓
CRITERE 108					

MARQUES	Savons	Ecopump 300 ml	Ghost 400 ml	Ecosource 375 ml	Ecofill 300 ou 400 ml
CODAGE PARIS 	 	 	 		 
CRITERE 91	✓	✓	✓		✓
CRITERE 108					
COMPAGNIE DE PROVENCE Menthe Basilic 	 		 		 
CRITERE 91	✓		✓		✓
CRITERE 108					
APOTHICALS by DAMANA® 	 	 			
CRITERE 91	✓	✓			
CRITERE 108	✓	✓			
DAMANA. 	 	 		 	 
CRITERE 91	✓	✓		✓	✓
CRITERE 108				✓	
DAMANA NEROLI 	 	 			
CRITERE 91	✓	✓			
CRITERE 108					
ORGANIC DAMANA® BATH LINE 	 	 			 
CRITERE 91	✓	✓			✓
CRITERE 108	✓	✓			✓
EDITIONS DE PARFUMS FREDERIC MALLE	 		 		 
CRITERE 91	✓		✓		✓
CRITERE 108					

MARQUES	Savons	Ecopump 300 ml	Ghost 400 ml	Ecosource 375 ml	Ecofill 300 ou 400 ml
Fragonard PARFUMEUR VRAI VEGAN	 		  PLANT-BASED BOTTLE		  alu) bottle  8g RECYCLABLE POUCH  TRACEABLE COSMETIC
CRITERE 91	✓		✓		✓
CRITERE 108					
Fragonard PARFUMEUR FIGUIER FLEUR VEGAN	 	  RECYCLED PLASTIC BOTTLE  BIO-RESIN PUMP			  8g RECYCLABLE POUCH  TRACEABLE COSMETIC
CRITERE 91	✓	✓			✓
CRITERE 108					
GEMOLOGY COSMETICS PARIS VEGAN	 	  PLANT-BASED BOTTLE  BIO-RESIN PUMP			  alu) bottle  8g RECYCLABLE POUCH  TRACEABLE COSMETIC
CRITERE 91	✓	✓			✓
CRITERE 108					
ISULA (parfums) ANIMA & TERRA CORSA VEGAN	 	  RECYCLED PLASTIC BOTTLE			  alu) bottle  8g RECYCLABLE POUCH  TRACEABLE COSMETIC
CRITERE 91	✓	✓			✓
CRITERE 108					
KEJI MEMORY OF SENSES VEGAN	 	  RECYCLED PLASTIC BOTTLE  BIO-RESIN PUMP			
CRITERE 91	✓	✓			
CRITERE 108					
 VEGAN	 	  PLANT-BASED BOTTLE  BIO-RESIN PUMP			  alu) bottle  8g RECYCLABLE POUCH  TRACEABLE COSMETIC
CRITERE 91	✓	✓			✓
CRITERE 108					
é MAISON éole VEGAN	 	  RECYCLED PLASTIC BOTTLE  BIO-RESIN PUMP			  alu) bottle  8g RECYCLABLE POUCH  TRACEABLE COSMETIC
CRITERE 91	✓	✓			✓
CRITERE 108					

MARQUES	Savons	Ecopump 300 ml	Ghost 400 ml	Ecosource 375 ml	Ecofill 300 ou 400 ml
MEMO PARIS 	 		  RECYCLED PLASTIC BOTTLE		  alu bottle  8g RECYCLABLE POUCH  TRACEABLE COSMETIC
CRITERE 91	✓		✓		✓
CRITERE 108					
MUGLER COLOGNE	 	  RECYCLED PLASTIC BOTTLE			
CRITERE 91	✓	✓			
CRITERE 108					
myBlend 	 				  alu bottle  8g RECYCLABLE POUCH  TRACEABLE COSMETIC
CRITERE 91	✓				✓
CRITERE 108					
n.ki ORGANIC BATH LINE 	 	  PLANT-BASED BOTTLE  BIO-RESIN PUMP  COSME CERT COSMOS ORGANIC  COSMETIQUE BIO COSMOS ORGANIC	  PLANT-BASED BOTTLE  COSME CERT COSMOS ORGANIC  COSMETIQUE BIO COSMOS ORGANIC		
CRITERE 91	✓	✓	✓		
CRITERE 108	✓	✓	✓		
NUXE PARIS	  	  RECYCLED PLASTIC BOTTLE  BIO-RESIN PUMP			  8g RECYCLABLE POUCH  TRACEABLE COSMETIC
CRITERE 91	✓	✓			✓
CRITERE 108					
OCEAN 	 	  RECYCLED PLASTIC BOTTLE  BIO-RESIN PUMP			
CRITERE 91	✓	✓			
CRITERE 108					
omnisens PARIS 	  	  PLANT-BASED BOTTLE  BIO-RESIN PUMP		  11g RECYCLABLE POUCH  NORDIC ECOLABEL  EU Ecolabel	  RECYCLED PLASTIC BOTTLE  8g RECYCLABLE POUCH  TRACEABLE COSMETIC
CRITERE 91	✓	✓		✓	✓
CRITERE 108				✓	

MARQUES	Savons	Ecopump 300 ml	Ghost 400 ml	Ecosource 375 ml	Ecofill 300 ou 400 ml
PASCAL MORABITO VEGAN	 	 	 	 	 
CRITERE 91	✓	✓	✓	✓	✓
CRITERE 108				✓	
PHYTOMER VEGAN	 		 		 
CRITERE 91	✓		✓		✓
CRITERE 108					
THE VERT GREEN TEA VEGAN	 	 		 	
CRITERE 91	✓	✓		✓	
CRITERE 108				✓	
TRUSSARDI VEGAN	 		 		 
CRITERE 91	✓		✓		✓
CRITERE 108					
Typology. PARIS VEGAN	 		 		 
CRITERE 91	✓		✓		✓
CRITERE 108					
VINÉSIME VEGAN	 	 			 
CRITERE 91	✓	✓			✓
CRITERE 108					
BW Best Western. Hotels & Resorts For a Greener World VEGAN	 	  			
CRITERE 91	✓	✓			
CRITERE 108		✓			

MARQUES	Savons	Ecopump 300 ml	Ghost 400 ml	Ecosource 375 ml	Ecofill 300 ou 400 ml
 Sure Hotel by BEST WESTERN 				   	
CRITERE 91				✓	
CRITERE 108					
 Teritoria  ORGANIC DAMANA® BATH LINE 	  	  RECYCLED PLASTIC BOTTLE  BIO-RESIN PUMP			  8g RECYCLABLE POUCH  TRACEABLE COSMETIC
CRITERE 91	✓	✓			✓
CRITERE 108					
 Teritoria  NUXE PARIS <i>rêve de miel</i> 	  	  RECYCLED PLASTIC BOTTLE  BIO-RESIN PUMP			  8g RECYCLABLE POUCH  TRACEABLE COSMETIC
CRITERE 91	✓	✓			✓
CRITERE 108					
 DRINK WATERS 330 ml 470 ml 500 ml 					
CRITERE 91	✓				
CRITERE 108					

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<https://fr.groupegm.com/fr/care-about-earth/green-key/contact@groupegm.eu> – Tel : 01 45 75 35 94