

Castelbel Santal Tonka: An enveloping fragrance for luxury hotels

Article publié le 20/10/2026

Groupe GM presents, in partnership with Castelbel, the new Castelbel Santal Tonka hotel line.



Founded in the Greater Porto region, Castelbel creates soaps and fragrances inspired by the traditions, colors, and scents of Portugal. The brand combines artisanal craftsmanship with a contemporary approach, translating Portuguese identity into products characterized by authenticity, elegance, and attention to detail.

A signature scent from the Portuguese brand Castelbel, Santal Tonka combines the richness of sandalwood with the warm, smooth notes of tonka bean. With its woody, warm, and enveloping character, the fragrance evokes the coziness of home and the serenity of moments of respite. The result is a sophisticated sensory experience that offers comfort, serenity, and well-being.

Hotel *lines*

In line with Groupe GM's environmental program, Care About Earth®, the hotel line is available with the Ecofill refillable system in 300 ml and 400 ml sizes, including the Ecofill Slim version in aluminum. Elegant and functional, this system uses sealed, safe, and traceable refills that can be replaced in just a few seconds, ensuring a clean, practical, and efficient process.

The refills use only 8 g of recyclable single-material plastic. The bottles, designed for permanent use, are made of aluminum in the 300-ml versions and of recyclable plastic in the 400-ml version. This solution helps reduce waste and the environmental impact associated with the consumption of cosmetic products in the hospitality industry.

The line includes shampoo, conditioner, hand and body wash, and hand and body lotion. The collection is rounded out by a 40-ml tube of body lotion made from plant-based materials and a 20-g bar of RSPO-certified soap, presented in a recyclable cardboard box.





Discover the complete line