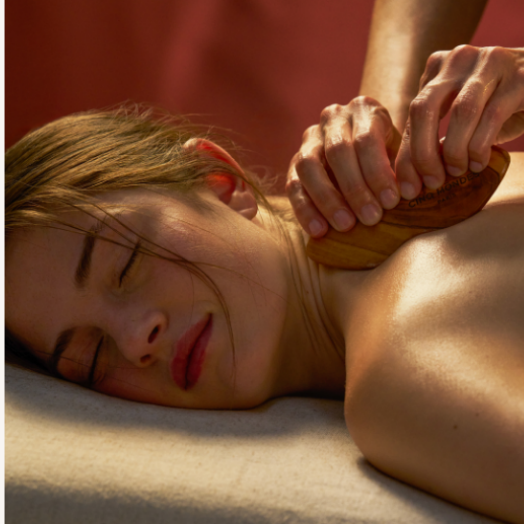


Experience exceptional care with Groupe GM and Cinq Mondes®; Hotel line

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Groupe GM, the international leader in guest amenities, understands that a hotel stay should serve as an oasis, a peaceful escape from the demands of daily life. Groupe GM and the leading spa treatments brand Cinq Mondes have continued their longstanding collaboration to present a renewed version of their iconic amenities line. This renewed hotel line offers guests a spa-inspired experience from the comfort of their hotel bathroom.

Unwind in elegance *for an aromatic escape*



Recognised as one of the greatest spa brands in the world and available in more than 30 countries worldwide, the Parisian brand has been offering the finest holistic treatments and natural cosmetic products since its founding in 2002. Cinq Mondes combines cutting-edge scientific savoir-faire with knowledge from different cultures and plants.

Inspired by the Ritual from Bahia, the hotel line made with 98% natural ingredients, pays tribute to the ancestral traditions of Brazilian women, renowned for their sculpted silhouettes and rituals of body care. Through this inspiration, the collection invites guests to embrace a sensorial journey of well-being and indulgence, offering moments of relaxation and a feeling of "happiness within the skin".

Eco-friendly luxury *for ultimate relaxation*

The Cinq Mondes hotel line is infused with Citron Bahia, an aromatic and refreshing fragrance created by perfumer Olivia Giacobetti. At its heart, lemon pulp and leaves blend with coconut water, lifted by a vibrant citrus note. A warm cedar wood base anchors the composition, evoking the lush purity of Amazon waterfalls. This signature scent offers guests a serene yet invigorating sensory journey.

The collection includes Groupe GM's 300 ml Eco-Pump dispenser, made from plant-based plastics. It is available in cleansing gel, shampoo, conditioner, body lotion, liquid soap, and hair and body gel. Each dispenser comes fully sealed, ensuring tamper-evident safety and complete peace of mind for guests.

The range also features the refillable Ecofill dispenser, paired with sealed 300 ml pouches that guarantee product integrity and traceability. Designed for quick and easy use, refills take less than 30 seconds to replace. Ecofill combines functionality with sustainability, enhancing the guest experience while supporting more responsible hotel operations.

Additional formats complete the range, including cleansing gel, shampoo, conditioner, and body lotion in 35 ml plant-based tubes with caps made from recycled plastic, as well as a 20 g RSPO-certified soap bar. These amenities bring the essence of a spa experience into everyday travel, offering guests a refreshing moment of pause.

To further elevate the guest experience, the line introduces a collection of prestige products designed for exceptional care. Guests can enjoy the soothing 5 Flowers Micellar Cleansing Water, the ultra-nourishing Intense Comfort Cream for immediate repair, the Intense Moisturizing Mask for deep hydration and a plumping effect, and the delicate Flowers Cleansing Balm for a gentle, luxurious cleanse. Presented in an elegant pouch, these products transform daily routines into moments of indulgence and personalized care.

The exclusive Cinq Mondes amenity range aligns perfectly with Groupe GM's Care About Earth program, dedicated to reducing environmental impact. By using high-quality, plant-based raw materials and ingredients of natural origin, the collection reflects a shared commitment to sustainability. Groupe GM reinforces this vision by prioritizing reusability, minimizing fossil fuel-derived plastics, and integrating eco-design at every stage of development.

Through Care About Earth, Groupe GM reaffirms its leadership in eco-innovation and its mission to promote sustainable hospitality worldwide.



Discover the complete line

"In a world where true relaxation is a rare luxury, the collaboration between Groupe GM and Cinq Mondes transforms hotel stays into serene sanctuaries. By marrying eco-conscious innovation with the timeless art of spa indulgence, this renewed amenity line offers guests an unparalleled experience of tranquillity and elegance. It's not just about staying in a hotel; it's about immersing oneself in a holistic journey and well-being, all while honouring our planet."

Laurent Marchand,
PRESIDENT OF GM GROUP